Q1.1: What type of news article are you reviewing? (Check one): **\***

1. Straight news, or 'hard news'
2. Editorial/opinion
3. Feature/investigation
4. Satire
5. Lifestyle content, obituary, 'listicle', or other 'soft news'

Q1.2: How accurately does the story’s headline describe the content of the story? **\***

1. Extremely inaccurately
2. Somewhat inaccurately
3. Somewhat accurately
4. Extremely accurately

Please explain: **\***

Q1.3: Does the story’s headline contain any of the following elements? Check all that apply.

1. A proper noun
2. A question
3. A colon
4. A quotation
5. Words or phrases that are entirely capitalized (all caps)
6. The pronoun 'this'
7. Generalizing terms (ex: 'never', 'always')
8. Explanation phrases, such as 'Here’s why...'
9. Hyperbolic, emotional or sensationalized language

Q1.3.1: If the headline contains a quotation, does that same quotation appear in the content of the story?

1. No
2. Yes

Q1.4: Does the article begin with a fact-based lead? **\***

1. No
2. Yes

Q1.5 Please rate the degree of bias in the article copy: **\***

1. Extremely biased
2. Mostly biased
3. Somewhat biased
4. Entirely unbiased

Please explain; you may copy and paste text from the article to substantiate your answer: **\***

Q1.6 Does the article use sensationalised language: **\***

1. Extremely sensationalised
2. Somewhat sensationalised
3. Mainly neutral
4. Entirely neutral

Please explain; you may copy and paste text from the article to substantiate your answer: **\***

Q1.7: Does this story negatively target a specific group or individual? **\***

1. No
2. Yes

XXX

Q2.8: How much information is provided in the article’s byline? **\***

1. There is no attribution to any individual, newswire, or specific team of the site
2. There is partial information given for the author’s name
3. There is a full name for the author/authors and/or the specific newswire service name

Q2.9.1: Can you determine the date of the event covered by the article? **\***

1. No
2. Yes

Q2.9.2: Please record the date of the news event or development covered by the story. (dd-mm-yyyy):

Q2.10: Is the story covering a news event or development that occurred within 30 days prior to the article’s publication date? **\***

1. No
2. Yes

Please explain: **\***

Q2.11: Has the same story been covered by at least one other reliable local media outlet? **\***

1. No
2. Yes

Please explain: **\***

Q2.12: How is the article presented on the domain? **\***

1. Straight news, or “hard news”
2. Editorial/opinion
3. Feature/investigation
4. Lifestyle content, obituary, “listicle”, or other “soft news”
5. Satire
6. Other

If 'Other', please specify how the article is represented on the domain:

Q2.13: How would you characterize the degree of sensationalism created by visual cues used in the article online, such as videos, images, quotes, bold text, etc.? **\***

1. Extremely sensationalised
2. Somewhat sensationalised
3. Mainly neutral
4. Entirely neutral